

“12 Days of Holiday Giveaways”
93.5 SBG, POCO 103 & Bigfoot Country 96.7/97.3

OFFICIAL CONTEST RULES
FOR WSBG, WPCO & WVPO hereinafter referred to as the “Stations”

1. Promotion Dates.

The Stations, owned and operated by Seven Mountains Media (7MM) is running a stations promotional contest weekdays from Thursday, December 5, 2024 starting at 12:00am EST through Friday, December 20, 2024 at 11:59pm EST (the “Promotion Dates”).

2. Entry / How To Win / Eligibility

a. Log onto 935sbg.com, poco103.com or bigfootpoconos.com during the Promotion Dates to enter the keyword and register to win the daily prize pack each weekday December 5, 2024 through December 20, 2024. Keywords will be announced daily on each station. Each weekday one random entry will win one (1) one of the daily prizes. At the time of their winning, each designated winner will be required to provide all information requested, including their first and last name, complete address including zip code, telephone number, email address and their date of birth to be eligible to win. The winner then must fill out the required release information via the Vcreative prizing program. In the event of a tie, duplicate claims, or multiple persons claiming to be the correct caller, a final and binding decision will be made by 7MM, which reserves the right to hold a random drawing in such event to determine the winner.

b. Each weekday a new door will open on the contest webpage listed at <https://7mmoconos.com/contests/>. On that designated day, listeners have from 12:00am to 11:59pm EST to register to win that prize. Prizes are subject to change or substitution.

c. Contestants listening to the Stations via the internet stream are advised that there is a delay between the times the cues to text are made on the air and when they are heard over the internet and therefore will be at a disadvantage over those contestants listening over the air. Listeners to the online stream may not be able to timely participate in any station-conducted on-air contests. Due to this delay in the Station’s streaming broadcast, listeners to the online stream are encouraged to listen to the Stations live on-air.

e. Listeners may only win (1) once in a 30 day period.

f. No purchase is necessary.

g. Contest is open to all legal U.S. residents. All employees, agents, successors, interns and assignees of 7MM, and sponsors of this contest, employees of competing radio stations and members of their immediate families or households are ineligible. The term “immediate family” includes spouses, siblings, parents, children, grandparents and grandchildren, whether as “in-laws” or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

h. No “duos”, groups or teams will be allowed to enter together. Any ties, disputes, conflicts, questions or concerns regarding the Contest and/or the prize(s) will be determined by 7MM, whose decision(s) is final.

i. Participants are restricted to the use of ordinary telephone equipment. Participants that enable the “Caller ID” block function may not be allowed to participate unless they enter their correct area code and telephone number. 7MM disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond 7MM’ control, or otherwise. 7MM disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. 7MM is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant’s ability to participate in the contest, and any injury or damage to entrant’s or any other person’s computer related to or resulting from participating in or downloading any information necessary to participate in this contest. 7MM stations are not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.

3. Prizes / Acceptance and Delivery of Prize

a. Twelve (12) listeners awarded with prizes from the daily online registration will receive any combination of the following prizes during the duration of the contest: \$25 Dunkin Donut gift cards courtesy of Patrick J. Best, \$25 Gift Certificate to Village Farmer & Bakery, 3 Lap Ride Along from Stock Car Racing Experience, One Vehicle Pass to Lights in the Parkway, 4 Pack Monster Jam tickets at PPL Center on Sun. 2/23, 4 Pack Disney on Ice tickets at Mohegan Thurs. 1/9, Family Four Pack of tickets to Sesame Place, \$25 Gift Certificate to A Bit of Bliss Therapy, Family Four Pack of admission, quad rental, drinks & a pizza to Big Wheel, \$25 Gift Card to Timber’s Pub & Grill, & \$25 Gift Card to Sorrenti Family Estate. Prizes subject to change.

b. All prize(s) must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. 7MM retains the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the reasonable control of 7MM. Any valuation of the prize(s) awarded is based on available information provided to 7MM, and the

value of any prize(s) will be determined by 7MM, in its sole discretion.

c. All Contest(s)/Prize(s) are subject to Federal, State and local regulations and laws and are void where restricted or prohibited by law. Promotion is governed by U.S. law and is void outside the United States.

4. Conditions of Winning

a. Each winner must provide Stations with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation including, without limitation, a release and affidavit of eligibility, may result in a delay in receiving prize(s) or the forfeiture thereof. Entrants are required to provide truthful information and Stations will reject and delete any entry that it discovers to be false or fraudulent. Stations will disqualify any entry from individuals who do not meet eligibility requirements.

b. Any person winning in excess of Six Hundred Dollars and 00/100 (\$600.00) or receiving anything with a value of Six Hundred Dollars (\$600.00) or more, as determined by 7MM in its sole discretion, will receive an IRS Form 1099 at the end of the calendar year, and a copy of the 1099 will be filed with the IRS, and each winner shall be solely responsible for paying any and all applicable Federal, State, local or other taxes. This includes prizes, if applicable, for travel, lodging, entertainment, special events, automobiles, or any other thing of value.

c. By participating, all participants and winner(s) grant 7MM the permission to use their names, characters, photographs, voices and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use. By calling the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

5. Release

a. Contest winners, agree on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, to fully and forever remises, releases and discharges 7MM and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities of whatsoever kind or nature in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and/or assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest, and agrees to deliver an executed release form at the time of delivery of any prize(s).

6. Indemnity

a. All participants and winners, agree and do hereby indemnify and hold forever harmless 7MM and their agencies, their agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, losses, damages or causes of action arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

7. No Warranties Provided

a. 7MM do not warrant any of the products, materials or services that a winner receives. The materials, services or products that a winner receives are provided "as is." There may be warranties provided by the manufacturer of the product, material or service, for which 7MM have no responsibility or duty to perform.

8. Miscellaneous

a. 7MM reserves the right to change contest rules and/or dates at any time without additional notice.

b. 7MM reserves the right to add or subtract additional station or stations to this contest at any time.

c. 7MM is considered the "Judge." Judge's decisions are final.

d. 7MM reserves the right to end and/or modify the contest at any time without additional notice or further compensation required.